National College Access Network

(Your Logo Here)

STRATEGIC GOAL TREE EXAMPLE

THE VISION

Build, strengthen, and empower communities committed to college access and success so that all students, especially those underrepresented in postsecondary education, can achieve their educational dreams.

SHARED GOALS

Example: Increase College Access

Example: Increase College Success

Example: Develop the skills of college access professionals

INITIATIVES AND PROJECTS

Example: Regional LCAN Network

COMMON MEASURES

Access Measures

- Academic Indicators
- Testing Indicators
- Admissions Indicators
- Financial Aid Indicators
- Demographic Data

Success Measures

- Pre-Enrollment Indicators
- Enrollment Indicators
- Academic Indicators
- Persistence Indicators
- Financial Aid Indicators
- Demographic Data

SHARED OUTCOMES

GOAL 2025

The Big Goal
Increase the proportion of Americans with high-quality degrees, certificates, and other credentials to 60% by the year 2025

The Economic Need
65% of U.S. jobs will require some form of postsecondary education by 2020.

The Social Benefits
Increased attainment yields citizens who are both globally aware and participate more in civic and democratic processes.

The Equity Imperative
As in most advanced economies around the world, unequal success rates in postsecondary education are a major contributor to income inequality.