



## Empowering communities in Illinois to create sustainable education-to-employment systems for all students

### OVERVIEW

Illinois students should be graduating high school ready with the knowledge and skills necessary to be successful in life after high school—college and career. Today all high school graduates need some postsecondary education and/or training if they are to have options and opportunities in the job market. In Illinois, 8 of 10 employers say they need employees with a postsecondary education. Yet, only 40% of Illinois working-age adults have a high-quality postsecondary credential.

Recognizing this gap, in 2009, Illinois adopted an ambitious goal: to increase the portion of working-age adults with high-quality degrees and career credentials to 60 percent by the year 2025 (the “60 by 25” goal).

In January 2014, the newly formed **Illinois 60 by 25 Network** hosted an inaugural meeting in East Peoria, Illinois, with 130 participants from 18 communities to mobilize local education-to-employment efforts and discuss key birth to college and career initiatives to move Illinois toward its 60 by 25 goal. Communities participating in this emerging network are working to provide rigorous academics in engaging, real-world learning environments that inspire students to imagine and achieve brighter futures for themselves and their communities. The Network spotlights exemplar communities that are working strategically to connect cross-sector resources, curriculum, and investments with the needs of all students and making education more relevant and meaningful—especially for students who have traditionally been left behind.

The **2016 Illinois 60 by 25 Network Conference: Vision to Action** will bring together business and community leaders, elected officials, education stakeholders, and philanthropic partners to discuss evidence-based strategies to move the state toward 60 by 25.

- **DATES:** Tuesday, January 26, and Wednesday, January 27, 2016
- **LOCATION/VENUE:** President Abraham Lincoln Hotel, 701 E. Adams Street, Springfield, Illinois
- **AUDIENCE:** Business, education, community and philanthropic leaders; Community Teams that represent at least 3-5 private and public sectors are encouraged to attend.
- **ESTIMATED ATTENDANCE:** 200+ Illinois community leaders and national thought partners

#### NETWORK LEADERS & STEERING COMMITTEE

The Network is co-led by Advance Illinois, the Illinois Student Assistance Commission, and the Education Systems Center at Northern Illinois University. Sessions and panels are being co-designed with a steering committee comprised of local champions and practitioners from across Illinois.

#### PROJECT CONTACTS – ADVANCE ILLINOIS

Please contact the following individuals for more information about ways to get involved in the Network.

Kristin Pollock, Development Director  
(312) 235-4533 / [kpolllock@advanceillinois.org](mailto:kpolllock@advanceillinois.org)

Teresa Ramos, Outreach Director  
(312) 467-5904 / [tramos@advanceillinois.org](mailto:tramos@advanceillinois.org)



Empowering communities in Illinois to create sustainable education-to-employment systems for all students

## SPONSORSHIP LEVELS AND BENEFITS

Advance Illinois and its Network partners welcome sponsors at the following levels:

### **NETWORK CHAMPION – \$25,000**

Partnership support at the \$25,000 level includes the following:

- Opportunity to serve as a lead sponsor of the *2016 Illinois 60 by 25 Network Meeting: Vision to Action*, which reaches a statewide audience of 200+ partners from 15+ Illinois communities as well as key state leaders and policy makers
- Event Communications
  - Priority placement of logo on all event-related marketing collateral including website and pre-event emails
  - Text recognition in partnership-related publications, press releases, etc.
  - Social media brand calls via Twitter and Facebook
- Onsite Event Opportunities
  - Logo recognition on event signage and meeting materials
  - Opportunity for speaking remarks (to be mutually agreed upon)
  - Verbal acknowledgement during welcome and closing remarks
  - Opportunity for photography/videography (to be mutually agreed upon)
- Employee Engagement Opportunities
  - Opportunity for employee(s) to participate in plenary and/or breakout sessions
- Logo recognition on Advance Illinois and Illinois 60 by 25 Network websites

### **NETWORK SPONSOR – \$10,000**

Support at the \$10,000 level includes:

- Opportunity to sponsor a breakfast or lunch program at the *2016 Illinois 60 by 25 Network Meeting: Vision to Action*
- Event Communications
  - Logo recognition on all event-related marketing collateral including website and pre-event emails
  - Social media brand call via Twitter and Facebook
- Onsite Event Opportunities
  - Logo recognition on event signage and meeting materials
  - Verbal acknowledgement during welcome or closing remarks
- Logo recognition on Advance Illinois and Illinois 60 by 25 Network websites

### **NETWORK ADVOCATE – \$5,000**

Support at the \$5,000 level includes:

- Event Communications
  - Text recognition on all event-related marketing collateral including website and pre-event emails
- Onsite Event Opportunities
  - Text recognition on event signage and meeting materials
  - Verbal acknowledgement during welcome or closing remarks



Empowering communities in Illinois to create sustainable education-to-employment systems for all students

### CONTRIBUTION/SPONSORSHIP FORM

Please count on our support at the following level(s):

- \_\_\_\_ Network Champion:     \$ 25,000  
\_\_\_\_ Network Sponsor:       \$ 10,000  
\_\_\_\_ Network Advocate:      \$ 5,000  
\_\_\_\_ Supporter:              \$ 2,500  
\_\_\_\_ Friend:                  \$ 1,000  
\_\_\_\_ Other Amount:          \$ \_\_\_\_\_  
**Total Enclosed:**           \$ \_\_\_\_\_

We are unable to attend the *Illinois 60 by 25 Network* Conference, but please accept our contribution of \$ \_\_\_\_\_.

Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to *Advance Illinois* and mail to:

Advance Illinois  
Attn: Illinois 60 by 25 Network  
50 E. Washington, Suite 410  
Chicago, IL 60602

Or, you can donate online at [www.advanceillinois.org/donate](http://www.advanceillinois.org/donate). Please specify your gift is for the **Illinois 60 by 25 Network** in the notes section of the online giving form.

Questions? please contact Kristin Pollock, Advance Illinois' Development Director, at (312) 235-4533 or [kpolllock@advanceillinois.org](mailto:kpolllock@advanceillinois.org). **Thank you for your support!**

For more information, visit [il60by25.org](http://il60by25.org).